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BSCB BSDDB 2008

A Joint Meeting of the British Societies
for Cell and Developmental Biology.
Spring 2008.

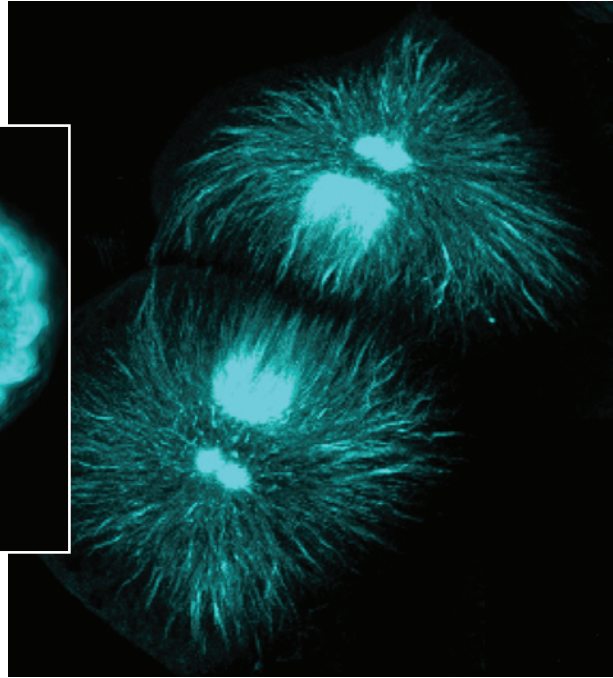
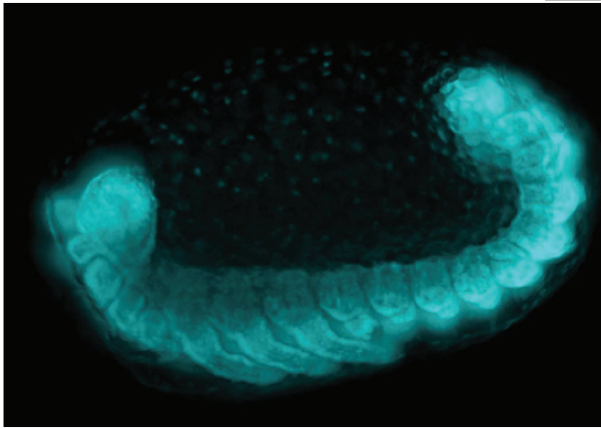


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Exhibition and Sponsorship Opportunities



INVITATION FOR SPONSORSHIP

We are pleased to announce that the next joint meeting of the British Societies for Cell and Developmental Biology will take place at the University of Warwick from 31st March – 3rd April 2008. The meeting will celebrate the development and advances of cell research and creates a great opportunity to bring together a wide range of skills, techniques and debate for the advancement of research.

The British Society for Cell Biology is a long established society set up to promote the study of Cell Biology. It has around 1500 active members in the UK and abroad. The BSCB's contribution to the meeting features the Hooke Medal Lecture, plenary sessions, student workshops and the society's AGM.

The British Society for Developmental Biology again has a membership of around 1500. The BSDB's contribution to the meeting features the Beddington Medal Lecture, the Waddington Medal Lecture, plenary sessions, student workshops, and the BSDB AGM.

The combination of the two societies brings together a wide cross-section of the scientific community. This annual Spring conference represents a flagship meeting for both Societies. It is typically very well attended by senior scientists, professor and research group heads, mostly from the UK. Therefore, it represents a unique marketing opportunity.

CONFERENCE VENUE

The University is located in the heart of England, adjacent to the city of Coventry - 3 miles from the city centre - and on the border with Warwickshire. Staying within a unique and welcoming village environment in 700 acres of parkland, the University offers a wide choice of restaurants, cafés and bars.

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

This conference is expected to attract 350 delegates.

To ensure that all industry partners achieve maximum exposure and interaction with the delegates, there are various sponsorship opportunities available, as indicated below.

EXHIBITION SPACE

£925.00

Exhibition space will be available in the Mead Gallery where the refreshment breaks will be held. The exhibition will be open on Tuesday 1st April: 08.00hrs – 19.00hrs, Wednesday 2nd April: 08.00hrs – 19.30hrs and Thursday 3rd April: 08.00hrs – 14.00hrs. There will also be a poster session and trade exhibition evening on Tuesday 1st April from 20.30hrs to 22.30hrs.

The size of space we are offering for this event is a 2m x 2m space. The cost for a 2m x 2m space is £925.00. Each stand will consist of a table and two chairs (please note that there will be no shell scheme for this event). Power can also be provided, if requested. Should you have additional requirements, please contact In Conference for costs. Exhibition charges do not include access to the conference sessions.

WRITING PADS/PENS/INSERTS

Provision of writing pads	£600.00
Provision of pens	£400.00
Insert in delegate bag	£350.00

ADVERTISING SPACE

An excellent opportunity to reach all delegates. Limited advertising space will be available in prime positions in the Final Programme.

Outside Back Cover (Colour)	£1050.00
Inside Front Cover (Colour)	£850.00
Inside Back Cover (Colour)	£650.00
Full Page (Black and White)	£450.00
Half Page (Black and White)	£250.00

DELEGATE NAME BADGES

£600.00

Have your company logo printed on every delegate/speaker name badge alongside the conference logos.

LANYARDS

£850.00

Your company logo will appear on the badge lanyards.

PLENARY SPEAKERS

£1500.00

Your company can sponsor a plenary speaker at a session which all delegates will be attending. Your company name and logo will appear next to the sponsored session in the Final Programme and on the conference web site and appear on the opening slide to the session.

SPEAKERS

£1000.00

Your company can sponsor a speaker. Your company name and logo will appear next to the sponsored speaker in the Final Programme and on the conference web site.

INTERNET CAFÉ

TBC

Sponsor an internet café for the event. These will be 4 PCs and a printer. Your company logo or website will appear as the front screen and screensaver.

GOBOS

£2000.00

Your company logo alongside the conference logo will be projected for one day of the conference in the main auditorium where all plenary speeches will take place.

SOCIAL PROGRAMME

Support part of the evening social programme.

Drinks Reception, Poster Session and Trade Exhibition **£825.00**

Mead Gallery, Tuesday 1st April 2008, 20.30hrs – 21.30hrs

Wine served at the Conference Dinner **£2,500.00**

Panorama Suite, Wednesday 2nd April 2008, 20.00hrs – late

Your company logo will appear in the Final Programme and on the conference web site as well as the menu.

As the sponsorship opportunities are normally taken up far in advance of the conference, we recommend that you book space and sponsorship as soon as possible. Please fill in the attached form and email/fax to Lisa as soon as possible:

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